



Unique Selling Points

Centara Hotels & Resorts

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Unique Selling Points

CORPORATE LEVEL

- Centara Hotels & Resorts promotes a “one-stop shopping” business practice providing ease and flexibility to contract or book any or all of our hotels and resorts.
- Centara Hotels & Resorts is the largest Thai hotel chain and is well-known for its reliability and consistency within the tourism industry.
- Each of our properties has a unique Thai touch which runs through all the facilities and services offered to the clients.
- All of Centara “Grand” hotels offer The Club privilege program which provides every comfort and service to an intimate number of guests. Each of The Club guests enjoys special complementary amenities and services.
- Based on the 3 pillars of well-being, “Body”, “Mind”, “Soul”, SPA Cenvaree presents its guests a unique experience in most of the Centara properties. SPA Cenvaree is the winner of Best New Spa 2009 and Gold Spa 2009 Awards.
- Camp Safari, our signature Kids Club, offers a range of fun and educational activities for children provided by dedicated staff to ensure that every guest enjoys their stay with Centara.
- Centara Hotels & Resorts offers an extensive range of meeting facilities which can satisfy all types of requirements. Whether for corporate event, professional meeting or social gathering you will find experienced and dedicated event management teams who will take care of every detail.
- Centara Hotels & Resorts gives significance in coordinating the business and operations to a high degree of ethical, social and environmental responsibility whilst providing an exceptional level of Thai Hospitality along with eco-friendly environment to the guests, local community and to the world.
- Centara Hotels & Resorts are ready to accommodate all needs required for a successful business relationship with a touch of Thai hospitality and service excellence.
- Centara Hotels & Resorts has developed and established Centara Academy and Management Development Program. Moreover, Centara Hotels & Resorts offers compulsory training and skills development for its employees.
- Centara Hotels & Resorts offers electronic contracting, a B2B booking engine for instant confirmation of even the last minute booking and a trade only website www.chr.co.th

Bangkok

Centara Grand at Central World (CGCW)

Most suitable for: *Business, MICE, Shoppers, Families, Couples*

USPs:

- The only fully integrated hotel in Bangkok with Convention Centre and CentralWorld Shopping Mall.
- Central district location with an easy access to the BTS sky train station and tollway connection.
- Sky walk linked to all major shopping complexes i.e. Siam Paragon, Gaysorn Plaza, MBK and Platinum Mall.
- Extensive room inventory that can accommodate large group/convention delegates.
- The first hotel directly connected to the convention hall and lifestyle shopping mall.
- Lively Sky Lobby with panoramic view on the 23rd floor.
- All rooms are contemporary designed and equipped with Broadband Internet, MP3 connection, IPO and LCD TV.
- Guest rooms are located from the 28th floor and all have stunning view over the Bangkok skyline.
- All twin rooms have 2 Queen Size beds.
- 24 hours Executive Club Lounge.
- Wide range recreation facilities such as Spa, Tennis Courts, Swimming Pool and Fitness Center located on the 26th floor.
- Spa Cenvaree has been voted the best new Spa in Asia.
- Set on the 55th and 56th floors, “Fifty Five” and rooftop “Red Sky” restaurants provide a memorable setting with a spectacular view over Bangkok.
- Variety of foods and beverages from the simplest to the trendiest.

Centara Grand at Central Plaza Ladprao Bangkok (CGLB)

(Effective on January 1, 2012)

Most suitable for: *Business, MICE, Leisure, Shoppers, Golfers*

USPs:

- Newly renovated hotel with large number of accommodation (565 rooms) & function rooms (22).
- Ballroom has a capacity of over 1,000 people and is dividable into 3 separate function rooms
- An extensive array of dining facilities are on offer, ranging from authentic Italian cuisine served at “Don Giovanni” to Bangkok’s best-known and award-winning Vietnamese restaurant – “Le Danang”. Centara signature Japanese restaurant, “Hagi”, as well as “Dynasty” and “Suan Bua” serve Asian favourites. Several bars and coffee shops are available in the hotel serving drinks and light meals.
- Large garden area for refreshments and outdoor functions.
- Directly connected to the renovated Central Department Shopping Mall.
- Close to the famous & biggest outdoor weekend market – Chatuchak market.
- Accessibility via express way, MRT, BTS, tollway.
- Only 30 minute drive to Suvarnabhumi International Airport and 15 minutes to downtown area.
- In the center of the new government and business district (e.g. New Government Complex, PTT & Energy Complex, Thai International Airways and Bangkok Airways).
- New Rooftop Bar “Blue Sky” on the 24th floor with a breathtaking view over Bangkok skyline.
- New club lounge on the 24th floor with outdoor area and views over Bangkok.
- Only 5 star hotel in this area.
- Leading 5 star hotel for over 25 years with a rich history of VIP guests including Michael Jackson.

Centara Watergate Pavillion Hotel & Spa Bangkok (CWB)

Most suitable for: *Couples, Singe Travelers, Small Groups*

USPs:

- In line with the concept of Centara's two existing 5-star properties in Bangkok, Centara.
- Watergate Pavillion Hotel & Spa Bangkok will also be seamlessly connected to the brand new Watergate Pavilion shopping and leisure complex.
- Situated in Pratunam area, few minutes away from CentralWorld and with easy access to the Airport Link Transfer station.
- This brand new property bears a distinctively trendy design throughout the hotel with bright and stylishly appointed guestrooms and rooftop dining venues which will undoubtedly become Bangkok's next must-see.
- Relaxing in the hotel's outdoor garden is a serene experience right in the heart of bustling Bangkok.
- SPA Cenvaree comprises of several treatments rooms and offers a variety of therapeutic treatments and massages whilst the fully-equipped Fitness Centre allows guests to stay fit during their stay.
- With two meeting rooms and brand new accommodation the hotel can comprehensively accommodate delegates visiting Bangkok for regional functions.

Centra Government Complex Hotel & Convention Centre Chaeng Watthana (CGC)

Most suitable for: *Business, MICE, Civil Servants*

USPs:

- The complex is only 10 minutes by car from Don Muang Airport and a 45 minute drive from Suvarnabhumi Airport via expressway.
- Seamlessly connected to the Government Complex, home to over 30 governmental headquarters, and offering easy access to one of north-Bangkok business districts.

- All 204 rooms and suites comprehensively offer all the comforts business travelers need.
- There are two buildings essentially dedicated to MICE events including one amphitheatre and plethora of meeting rooms making it possible to host many separate functions simultaneously.
- The “Square” building provides flexible meeting space with 24 function rooms including the complex’s largest hall which is in excess of 1,7000 square metres with ceiling height of 9 metres.
- Perched above its very own pond, “Circle” building comprises of a main amphitheatre as well as meeting space with huge glass walls giving a view out on the complex.
- The Convention Centre and meeting facilities located at “Square” building are connected by air-conditioned walkway whilst the hotel is only a 3 minute walk.
- The so-called “Government Office Complex” offers 17 separate meeting rooms, most of which can individually accommodate up to 150 delegates.

Pattaya

Centara Grand Mirage Beach Resort Pattaya (CMBR)

Most suitable for: *Families, Couples, Golfers, MICE*

USPs:

- All rooms have balcony and ocean view.
- Newly built Cabanas for guests to relax and enjoy privacy at the edge of the water park.
- Concept of the lost world incorporated throughout the entire resort.
- Resort located with a direct access to 250 meter sandy beach.
- Marvelous themed water park/recreational grounds including waterslides, waterfalls, lazy river, rock climbing, lap pool, infinity pool, main pool, children’s pool and other aquatic activities.

- Separate children's water park with appropriate slides and water features.
- Spacious children playground.
- Children up to 10 can enjoy the extensive Camp Safari with ball pool and slides, games, movies and wide variety of toys.
- Newly upgraded E-zone, with a game arcade, is suitable for teenagers with WI and PS3 games, table football, basketball, racing machine, guitar hero, etc.
- Daily activity programme for children such as kids' aerobics, jewelry making, egg doll making, Thai words for kids, clay molding, painting classes and cultural dancing. Additional outdoor activities include beach treasure hunting, water tennis and catch a fish game.
- Billiards and pool room.
- State of the art gymnasium with Jacuzzi and Steam Rooms as well as an extensive class program incorporating yoga, aqua aerobics, aerobics, Pilates, and trained gym instructors available at all times.
- SPA Cenvaree with 24 treatment rooms ranging from single to double rooms, Vichy treatment rooms, incorporating an extensive range of treatments.
- Meeting Village with Ballroom with a capacity of 1200 places with additional 5 break-out rooms and outdoor areas to conduct themed dinners. A perfect venue to have meetings given the variety of other recreational activities that can be incorporated into a meeting/ conference.
- Centara Grand Mirage Beach Resort Pattaya is the host of a constellation of unique dining venues. The 8 restaurants and bars range from modern Italian cuisine with a strong emphasis on seafood at "Aqua" to international buffet and themed dinner served at "Oasis". "Flames" is a grill restaurant featuring profusion of meat and seafood, "Ginger & Lime" is where Asian favorites are to be found, and for oceanside dining head to "Oceans". Tranquil atmosphere reigns at "Vistas" lounge bar while "Zulu" live bar and karaoke is the place to hit by late evening!
- There is a scope to create unique team building activities incorporating the features of the resort with a meeting schedule. Moreover, the endless variety of available services and activities allow MICE visitors to bring the family along.
- Famous Pattaya beach-street with Central Festival shopping complex and our Brazilian "Zico" restaurant is only few minutes' away – free shuttle bus service from/to the hotel is available throughout the day and evening.

- The hotel is just over an hour away from Suvarnabhumi International Airport, connected by the expressway.

Centara Pattaya Resort (CPY)

Most suitable for: *Families, Small Groups*

USPs:

- Value for money, conveniently located in the centre of Pattaya.
- Attractive family rooms with bunk beds for the children.
- Two bedroom guestroom options.
- An attractive poolside setting for relaxing and sunbathing.
- Fully equipped Fitness Centre.
- An international restaurant with spacious terrace overlooking the pool.
- Meeting rooms for 90 people classroom style.
- Rooms and suites offer spacious living environment.
- Newly developed resort.
- Many shopping experiences are within an easy walking distance from the hotel.
- Operated and managed by an award winning Centara Hotels & Resorts.

Nova Hotel & Spa Pattaya, Centara Boutique Collection (NVP)

Most suitable for: *Individuals, Couples, Group of Friends*

USPs:

- Newly developed hotel.
- All rooms with pool view.

- Conveniently located in the middle of Pattaya, 10 minutes walk to the beachfront and accessible to the myriad of restaurants and bars.
- Many shopping experiences are within easy reach from the hotel.
- Fantastic Spa specializing in “Dead Sea Mud” treatments with Vichy & Hydro-therapy treatments.
- A lively bar and games areas overlooking the pool and garden.
- Cozy, boutique atmosphere with warm friendly service.
- Fully equipped Fitness Centre.
- Operated and managed by an award winning Centara Hotels & Resorts.

Trat

Centara Chaan Talay Resort & Villas Trat (CCT)

Most suitable for: *Couples, Honeymooners, Families, Leisure groups*

USPs:

- Resort’s own 400 meter long pristine beachfront guarantees peacefulness and privacy.
- All suites and villas offer a large living room, cozy master bedroom, and spacious outdoor living area or balcony.
- Beachfront Villas are right on the beach with direct access to the sea.
- Honeymoon Suites feature a Jacuzzi on a private outdoor terrace.
- Surrounded by pure natural scenery, backing onto an untouched jungle, a river and tropical gardens to one side and a long white sandy beach to the other.
- Infinity beachfront pool with children’s pool.
- Open air restaurant overlooking the beach.
- Tranquil and remote, its secluded location creates a wellness sanctuary for mind and body.

- SPA Cenvaree is an oasis of relaxation nestled within forested greenery.
- “Krissana Hall” caters to meetings and functions with “Sala Shanti” being suitable for meditation, Yoga or team building activities.
- Only 30 minutes from Trat town or 60 minutes from Trat Airport.
- Pet friendly resort, dogs up to 20 kg are welcomed.

Rayong

X2 Rayong Resort by Design, Centara Boutique Collection (X2RY)

Most suitable for: *Couples, Honeymooners, Leisure*

USPs:

- A peaceful and tranquil beachfront location away from the main town of Rayong.
- All rooms afford views of the ocean.
- All rooms have spacious bathrooms with rain shower.
- A small resort offering personalized service.
- Pattaya is located just 1 hour away by car and Bangkok 3 hours away – making X2 Rayong a perfect weekend getaway for residents wanting to escape to a quiet oasis.
- Numerous water sports activities such as kayaking, catamaran sailing, boating, fishing and snorkeling can be arranged.
- Speedboat available for short or long distance leisure trips.
- Magnificent golf courses within comfortable travelling distance from the resort.

Hua Hin

Centara Grand Beach Resort & Villas Hua Hin (CHBR)

(Effective on January 1, 2012)

Most suitable for: *Couples, Seniors, Families, Golfers, MICE*

USPs:

- Idyllic 7 km long Hua Hin beach just in front of the hotel.
- Unique colonial style resort with pool villas, located in the city center of Hua Hin.
- Exclusive selection of newly renovated upscale rooms, pool villas, elegant and prestigious suites in the art of the old quarters of Hua Hin with proximity to eight nearby golf courses.
- International reputation as historical landmark hotel which opened in 1923 making it the first beach Resort in the Kingdom. Colonial architecture and unique setting inspired by local culture and French “Art de Vivre”.
- 13 hectares of botanical gardens renowned for its topiary sculptures and 100 year old trees sheltering a true bird sanctuary.
- Multi award-winning property – Thailand Tourism Awards (Kinari Awards) 2010 for outstanding Tourist Accommodation.
- The original hotel reception is decorated with antique hotel artifacts and furnishings, now hosting the most authentic coffee corner of Hua Hin named The Museum, it features premium products with coffees and teas from around the World and is located at the intersection of two gardens, an idyllic spot to enjoy High Tea.
- The Club Lounge combines modern comfort in a vintage aura. It offers exceptional benefits linked to wine discovery and French delicacies. Executive lounge and bar with a magnificent outdoor terrace inspired by the French “Art de Recevoir”.
- 4 Swimming pools offer the guests ample space – each pool has its own appeal.
- Extensive facilities including award winning SPA Cenvaree.

- Multi options settings and locations for a vibrant and atmospheric banqueting functions; beach, garden or indoor facilities. Tailor-made event planning for themed wedding, memorable dinner reception, team building and much more.

Krabi

Centara Grand Beach Resort & Villas Krabi (CKBR)

Most suitable for: *Families, Honeymooners, Couples, MICE*

USPs:

- Secluded private bay location with own beach surrounded by green national park.
- A stunning view of Centara limestone point.
- Size of the smallest room is 72 m².
- The only aquarium bar (Deep BLU) in the region.
- Situated in the National park, yet close to entertainment and shopping area.
- Hideaway for couples, honeymooners or guests who prefer to enjoy the tranquility and peacefulness.
- 25% of the rooms have own Jacuzzi on the balcony with breathtaking ocean vistas.

Centara Anda Dhevi Resort & Spa Krabi (CAK)

Most suitable for: *Families, Couples, Small Groups*

USPs:

- Just 100 meters away from powder soft sand of Nopparat Thara Beach.
- Conveniently located within walking distance to the center of Ao Nang which is famous for its tourist sites, shopping and entertainment facilities.
- Free Wi-Fi throughout the property.

- 11 Deluxe Pool units together with 1 Family Suite offer direct pool access.
- Each room offers furnished balcony or terrace, and a spacious private bathroom with heavenly rain shower and separate bathtub.
- 43-meter long swimming pool with waterslides and swim-up bar.
- Kids Club – Camp Safari & E-Zone.
- Indoor & outdoor meeting facilities with a fully equipped conference room suitable to accommodate up to 200 guests.
- Krabi International Airport is only 40 minutes drive from the resort.

Samui

Centara Grand Beach Resort Samui (CSBR)

Most suitable for: *Couples, Families, MICE*

USPs:

- The only beachfront establishment with 202 rooms facing the ocean.
- Located on Samui's best and widest beach in the heart of Chaweng.
- Easy access to the shopping facilities and nightlife area of the Island.
- Great variety of recreational options – swimming pool, Children's pool and playroom, outdoor Jacuzzi, two tennis courts and Dive center with choice of water sports.
- One of the largest meeting venues on the island – up to 250 persons.
- Extensive resort grounds.

Bhundhari Spa Resort & Villas Samui, A Centara Resort (BRS)

Most suitable for: *Couples, Honeymooners, Single Traveler*

USPs:

- Southern Thai house style design of the resorts lends itself to a comfortable and natural resort feel.
- Barefoot dining venue is located right on the beach with a luxury service to match.
- The hotel is located in the Northern part of Chaweng Beach – approximately 5 kilometers away from the airport and less than 10 minutes from the heart of Chaweng shopping, dining and entertainment facilities.
- 29 Villas have their own 7 meter private pools and 39 villas have ocean vistas.
- Exclusive club lounge complete with its own pool.

Centara Villas Samui (CSV)

Most suitable for: *Couples, Honeymooners*

USPs:

- Extensive services and facilities at great value.
- Location of the resort is quieter and more secluded than the others, yet still within minutes to Lamai for a visit – “get away” feeling during holidays. (Exclusive yet connected via hotel shuttle bus service)
- Close to Samui Butterfly Garden located on the side of a hill at Laem Natien and features an enclosed tropical park containing hundreds of butterflies, a display of insects and moths and some beehives.
- Entirely Villas-style property surrounded by tropical gardens and with a private access to the beach.
- 40% of villas have either their own private 5 meter pool (x16) or outdoor 2-person Spa Jacuzzi (x24).
- Beachfront dining.
- Three swimming pools provide additional comfort.

- Brand new SPA Cenvaree.

Koh Pha-Ngan

Centara Pariya Resort & Villas Koh Pha-Ngan (CPR)

Most suitable for: *Couples, Honeymooners, Individual travelers – barefoot getaway*

USPs:

- Exclusive barefoot getaway location.
- All villas have SPA bath.
- 15 Deluxe Ocean facing villas.
- 3 Deluxe SPA villas are located amongst the resort tropical natural gardens – each has a private Jacuzzi.
- All villas feature a minimum size of 52 m².
- Pariya barefoot dining restaurant is located right on the beach and offers variety of Thai and International specialties.
- 5 minutes away (by boat) from Rin Beach, the world famous location of Full Moon Party.
- Easy access to Tao & Nang Yuan Island – beautiful place with wide variety of coral formations and ideal spot for diving and snorkeling activities.
- Land or water access to Thansadej Waterfall – biggest waterfall of Koh Pha-Ngan.
- Private speedboat provides an easy accessibility to the property and surrounding area.

Phuket

Centara Grand Beach Resort Phuket (CPBR)

Most suitable for: *Families, Couples, Honeymooners, MICE*

USPs:

- The only 5-star resort with direct access to Karon Beach, Phuket.
- Most units are suitable for at least two adults and two children.
- All 262 rooms, suites and villas feature a furnished balcony or terrace overlooking the beach and the Andaman Sea.
- Unique Sino Portuguese design inspired by the architecture of Phuket town.
- Meeting facilities for 780 pax theatre style.
- 10-Pool villas of 132 and 209 square meters. Almost 25% of guest rooms are Spa and Pool suites for couple and romantic market.
- Extensive water area with 4 swimming pools, lazy river and waterslides ideally suitable for the adults and families alike.
- Two swim-up bars provide additional comfort to guests who enjoy prolonged sunbathing.

Centara Grand West Sands Resort & Villas Phuket (CGWP)

Most suitable for: *Families, Couples, Friends*

USPs:

- The resort is located on the west coast of Phuket and set in 47 acres of land with 500 metres of pristine beach frontage on Mai Khao Beach, the longest and quietest stretch of beach on this side of the island.
- The resort is only 15 minutes away from Phuket International Airport.
- Wide choice of accommodation ranging from Deluxe rooms through to Penthouses and Pool Villas that can accommodate up to 10 adults and 2 children.

- All Penthouses and Pool Villas feature private 40 m² pool.
- Most units are equipped with self catering / kitchen facilities.
- Featuring a water park with 12 waterslides, including the huge and exhilarating Boomerango, the Super Bowl slide and 225 metre lazy river, Centara Grand West Sands Resort & Villas Phuket offers extensive facilities for families, couples, and everyone intent on pure pleasure.
- The large oval-shaped beach pool overlooks the Andaman Sea and has a separate children's pool, while a circular swimming pool is located near the guest facilities, with separate Jacuzzi and jet streams.
- Extensive Kids Facilities with Centara signature Kids Club (Camp Safari and E-zone) and large children's water play area.
- The ocean-view Fitness Centre is equipped with the latest work-out technology, and there are other sports facilities and activities including a tennis court.
- Free Wi-Fi Internet access throughout the resort.

Centara Kata Resort Phuket (CKT)

Most suitable for: *Families*

USPs:

- The resort is a few minutes' walk to the shallow waters of Kata Beach where families can enjoy swimming.
- 47 self catered family suites providing a separate bedroom to the living and dining room. They come with a fully equipped kitchenette and a convertible double sofa bed. 4 larger units offer an additional twin bedroom. They are perfect for families or party of friends traveling together.
- A recently built supervised Kids Club (Camp Safari).
- 3 swimming pools, each offering a different atmosphere.
- Range of facilities and services suitable for the whole family.

Centara Karon Resort Phuket (CKR)

Most suitable for: *Families, Couples, MICE*

USPs:

- In the heart of Karon, property is located in a quiet area (35 rai) that is surrounded by beautiful green gardens. Karon is closely located to the most popular tourist attractions – bars, restaurants, shopping outlets.
- Karon Beach and Karon Road are within walking distance (approximately 300 meters).
- 4 different wings and 7 different room types. Upgrade room types are Cabanas and Honeymoon Spa suites with own garden and private Jacuzzis.
- Newly renovated Tropicale rooms and suites.
- 3 Restaurants with wide variety of cuisines. “Terrace Grill” offers live music (several nights per week) and special promotions on fresh seafood and imported steaks. “Lotus” offers special theme nights (buffet style) and “Azure” with a popular great poolside lunch menu.
- Totally over 3,000 m² pool area – 3 big pools, 1 children’s pool, water slides, 3 pool bars.
- Children up to 10 years old can enjoy Camp Safari Kids Club with water slides, games, movies and wide variety of toys.
- Chalong pier (departure point of numerous excursions) is only 20 minutes away from the hotel.
- Only 10 minute drive to Patong, area famous for its shopping and nightlife facilities.
- 15 minutes to Wat Chalong temple, Big Buddha statue and other popular sightseeing destinations.
- Golf courses are only 25 minutes drive away from the resort. The hotel offers special golf packages.

Centara Villas Phuket (CVP)

Most suitable for: *Couples, Honeymooners, Single Travelers*

USPs:

- Newly renovated accommodation.
- Ocean-facing pool and spa villas.
- An unspoiled natural environment with a great tropical feel.
- Idyllic hideaway reflecting a typical Thai atmosphere.
- A sense of being far away from it all (total privacy and quietness), yet minutes away from Patong and Karon.
- Breathtaking view – an uninterrupted view of the ocean from your bed.
- Access to Karon Beach.
- The oceanfront SPA Cenvaree offers unique multi-day Ayurvedic and couple programmes.
- Truly ideal for team-building activities and theme party dinners.

Centra Ashlee Hotel Patong (CHP)

Most suitable for: *Individual Travelers, Couples, Leisure*

USPs:

- Excellent location – one block away from the beachfront and within the heart of Patong’s shopping and entertainment district.
- Spacious, modern guest rooms with twin- or king-size beds plus full size sofa, flat screen TV and furnished balconies.
- Indoor restaurant and rooftop ocean view pool, restaurant, bar and lounge under open sky.
- Cenfit - Fitness Centre with 2 rooftop steam rooms.
- All day dining, lobby and bar.

- Air Rooftop Bar & Lounge is a perfect place to enjoy the sunset and kick-start the evening.
- Free Wi-Fi Internet Access.

Waterfront Suites Phuket by Centara (WSP)

Most suitable for: *Families, Couples and Groups of Friends*

USPs:

- 17 one bedroom suites offering 103 square meters and 22 two bedroom suites with 167 m² in size.
- All apartments include fully furnished living room, large dining area and fully equipped kitchen.
- All rooms have balcony with panoramic view either over Karon beach or surrounding area.
- Located on Karon Beach with good views.
- A short stroll to the beach.
- 10 minute drive to Patong and 40 minutes from Phuket Airport.

Hat Yai

Centara Hotel Hat Yai (CHY)

Most suitable for: *Business travelers, Leisure, Shoppers, MICE*

USPs:

- Newly renovated hotel and directly connected to Central Department Store.
- The only international chain hotel in Hat Yai with high service standards.
- The only Hat Yai hotel that provides The Club option and its privileges.

- The only hotel in Hat Yai that provides Executive Apartment studios and suites for long-stay guests.
- The only Hat Yai hotel that is officially certified 4-star standard by Thailand Hotel Standard Organization.
- The only hotel in Hat Yai where majority of the staff members have completed an internal training and development program.
- The only hotel in Hat Yai that has won a Thailand Tourism Award for outstanding city hotel performance for 2010-2011.
- Prime destination for conferences, meetings and private receptions, with a capacity of up to 300 persons seated theatre-style.

Chiang Mai

Centara Duangtawan Hotel Chiang Mai (CDC)

Most suitable for: *Leisure, Adventurers, MICE, Shoppers*

USPs:

- 4 star quality with incredible value.
- Located few steps away from the popular “Night Bazaar”, the hotel provides effortless access to most of the attractions of Chiang Mai’s ancient city.
- Located in the heart of the city with a comfortable access to all the area attractions – within walking distance to famous “Night Bazaar”.
- 512 rooms and Club Lounge facilities.
- Prime destination for MICE events of all sizes.
- 10 function rooms available at the same floor (3rd).
- The hotel rooftop Duangtawan Pavilion is perfect for outdoor events of up to 1,000 persons and boasts panoramic views.
- SPA Cenvaree with its quality and reputation.
- Extensive fitness/pool facilities.

- Great variety of European and Asian F&B outlets at the hotel as well as in nearby city area.

Khum Phaya Resort & Spa, Centara Boutique Collection (KPC)

Most suitable for: *Couples, Honeymooners, Business*

USPs:

- Designed in traditional Lanna style, combining golden teak with white stone. Property is set in 2 hectares of grounds and shaded by century-old trees.
- Pool access rooms and villas feature their own health facilities or private Jacuzzi.
- Extensive pool area complete with swim-up bar and sundeck.
- SPA Cenvaree.
- A wide range of conference, event and meeting facilities.
- Complimentary Internet access throughout the resort.
- Jacuzzi, bathtub and rain shower in every room and villa.
- Relaxed green environment with a choice of leisure and health facilities.
- Located just 8 kilometers from Chiang Mai International Airport.

Away Suansawan Chiang Mai, Centara Boutique Collection (ASC)

Most suitable for: *Couples, Honeymooners, Families, Cultural Travel, Golfers, Adventurers, Business*

USPs:

- A secluded and peaceful retreat set amongst lush gardens offering a green space of flowers, lawns and trees.
- Located in the hills of Chiang Mai, just a 45 minute drive from the airport.

- Lakeside relaxation Salas with library surrounded by the finest relaxation environment, gardens and an impressive lake with both boating and fishing available.
- A beautiful Spa complements the relaxing feel of the resort where you can relax and revive your body and senses. The spa signature treatments include the magnificent mineral bath experience, a variety of massages and ancient Ayurvedic therapies.
- 2 swimming pools with Jacuzzi & children's pool.
- Children's playground area including pool table and Nintendo Wii.
- A fully equipped fitness centre is located within the resort.
- Indoor & outdoor meeting facilities with a fully-equipped conference centre suitable for up to 250 guests.
- Complimentary Wi-Fi in every room and in the lobby.
- Variety of activities and recreational programmes including famous attractions are 10-20 minutes away from the resort (ex. Elephant Riding, Tiger Kingdom, Orchid & Butterfly Farm, Boating and River Cruises, trekking, shooting range, ATV driving, Paint Ball).

Khon Kaen

Centara Hotel & Convention Centre Khon Kaen (CKK)

Most suitable for: *Business, MICE, Leisure*

USPs:

- The newest 4 star hotel in Khon Kaen.
- Conveniently located in the heart of Khon Kaen with easy access to Central Plaza Khon Kaen shopping and lifestyle centre.
- Easily accessible from Khon Kaen airport, approximately 15 minutes.
- Offering “The Club floor” facilities and privileges which are reserved exclusively for club guest.

- Each suite boasts spacious bathroom exclusively equipped with Jacuzzi and separate shower.
- A choice of nine unique dining venues offering the best of Asian and International cuisines in distinctive ambiance.
- SPA Cenvaree with elegantly appointed treatment rooms to pamper the discerned traveller.
- Khon Kaen's largest convention and meeting facility spanning over 3,600 m², including the convention hall with a maximum capacity of 2,500 delegates.
- The convention hall is adjacent to gardens and swimming pool offering a perfect venue for cocktail receptions and hosted events.
- Located near "Bung Tung Sang Health Park", the biggest lake in Khon Kaen with landscaped grounds and recreational and group activities.

Mae Sot

Centara Mae Sot Hill Resort (CMS)

Most suitable for: *Leisure, Business (local), Adventurers*

USPs:

- With 120 comfortable rooms and suites nestled in the cool northern mountains along the Thai-Myanmar border, the resort delivers sheer comfort in an enchanting natural environment.
- Situated only 10 minutes from Mae Sot Airport and close to national park, ideal for eco and adventure tourism.
- The lakeside Baan Chay Nam restaurant offers the experience of a traditional Northern Thai Kantoke dinner.
- Leisure facilities include a swimming pool, two tennis courts, a jogging track, a fitness centre and a golf driving net.
- One of the premier meeting and conference venues in Mae Sot, the hotel can organise receptions for up to 600 persons and has two smaller rooms that can comfortably hold between 20 and 200 persons.

- The resort is a short 10 minutes drive to Mae Sot and a picturesque 4 hour drive from Chiang Mai. Mae Sot is also accessible via scheduled coach service from Bangkok.
- Sightseeing attractions that are only 30 minutes drive from resort: Adventure with Rafting at Mae La Mao, Phar Charoen Waterfall at Pob Pra District, Marble Buddha at Don Keaw Temple Mae Ramad District, Mae U-su Cave at Thasong Yang District.

Udon Thani

Centara Hotel & Convention Centre Udon Thani (CUD)

Most suitable for: *Business (local), Leisure*

USPs:

- With 259 spacious guestrooms and suites, this newly renovated hotel is located adjacent to the best shopping centre in Udon Thani with extensive entertainment venues for conference delegates.
- The largest multipurpose banquet & conference facility in the northeast region fully equipped for seminars, meetings, conferences or conventions and can hold up to 3,000 guests for a reception and 5,000 people for a concert.
- Operated and managed by an award winning Centara Hotels & Resorts.
- Restaurants and bars serve food and refreshments until late in the evening, ideal for those who like exploring the city's nightlife.
- With its range of recreational and relaxation facilities, the hotel fulfills the needs of both leisure and business travellers.
- The only 4 star hotel available for a mid- to high range FIT market in Udon Thani.

Maldives

Centara Grand Island Resort & Spa Maldives (CIRM)

Most suitable for: *Couples, Honeymooners, Families, Divers*

USPs:

- South Ari Atoll is one of the best places for diving and snorkeling. There are 25 diving spots nearby Kudhara Thila (protected area reachable by speedboat in 15/20 min from Centara) and Madhivaru (Manta point reachable by speedboat in 30/35 min by speedboat).
- Every facility of the property is comfortably located within a short walking distance.
- Luxury 4-star plus resort with an all inclusive plan; unlike most of the hotels in the area who are on B&B basis.
- Unique property with colonial design and décor, the style is completely different from other Maldivian resorts.
- Family oriented resort – Deluxe family water villas are unique in the Maldives especially designed for children’s comfort and safety with bunk beds, PlayStation Video Games, and safety lock at the edge of the balcony/terrace.
- The hotel staff members originate from more than 20 different countries.
- A choice of dining venues, ranging from “Reef” serving Asian and Western cuisines, “Azzuri Mare” which is an Italian restaurant to “Lotus”, the only Thai restaurant in South Ari Atoll. Other outlets serving bar snacks, wine, cocktails and drinks are “Coral” and “Aqua”.
- PADI Dive Centre – super scuba diving and snorkeling in own reef and dedicated shipwreck (Kudhimaa) – easily accessible from the Dive Centre.
- SPA Cenvaree – this oceanfront Spa village with both single and double treatments rooms offers an extensive range of treatments.
- Overwater fitness centre.
- Robinson Crusoe experience.
- Extensive Entertainment program.

Vietnam

Chen Sea Resort & Spa Phu Quoc, Centara Boutique Collection (CPV)

Most suitable for: *Leisure travellers, Families, Couples, small MICE*

USPs:

- The only resort in Phu Quoc with a direct access to 300 meter private beach.
- All rooms have private terrace overlooking the ocean.
- Spacious villas, ranging from 78 to 240 m² with a luxuriously equipped bathroom as standard, many with a private Spa or pool.
- SPA Cenvaree with stunning ocean and island views.
- Fitness Center, Diving Center (PADI), Sailing and water sports readily accessible at the resort.
- Extensive infinity pool overlooking the ocean.
- Wide variety of tourist attractions to discover in the vicinity and the year-round pleasant climate.
- Variety of dining experiences from the simplest to the trendiest.
- Fully-equipped meeting room catering for up to 70 people.
- Speedboat or car airport transfers can be provided.

Philippines

Centara Hotel Manila (CHM)

Most suitable for: *Individual Travelers, Couples, Leisure*

USPs:

- Located in one of the most privileged areas of Manila, right on Manila Bay.

- Convenient access to the NAIA International Airport.
- Only few minutes away from many of Manila's cultural areas: Malate Church, Rizal Park or Intramuros, the old Manila.
- Nearby tourist areas include places such as Manila Zoo, Ocean Park Aquarium, Mall of Asia and Robinson's Ermita Mall.
- Very close to the business area of Makati.
- Only a few minutes away from the Exhibit areas of the city, like PICC (Philippine International Convention Center), World Trade Center, SMX Convention Center.
- 2 restaurant outlets including superb rooftop Thai restaurant & bar.
- SPA Cenvaree offers authentic Thai therapeutic treatments and massages.
- This newly constructed hotel offers a rooftop pool, Fitness Center and Wi-Fi Internet access.

Bali

Centra Taum Seminyak Bali (CTB)

Most suitable for: *Couples, Families, Leisure*

USPs:

- Conveniently located in the heart of Krobokan, Seminyak, Bali's most renowned leisure and nightlife area.
- The resort is a short distance from the beach and only 9 kilometers from Bali's Ngurah Rai International Airport.
- Distinctive architectural design that blends modern and traditional Balinese influences together.
- Free Wi-Fi Internet access through the resort.
- All family friendly units feature cooking facilities as well as separate lounging area.

- Each room offers extensive private furnished balcony complete with double daybed whilst every Duplex Suite features sofa bed that can accommodate up to 2 children.
- Rooftop gardens with panoramic 360' views.
- Selected suites offer private pool complete with sundeck.